



International Academy of
Economic Development

THE 2022 BASIC COURSE

July 17-21 * Silver City, NM

ABOUT THE COURSE

The New Mexico Basic Economic Development Course emphasizes subjects essential for organizing, planning and managing your economic-growth initiatives.

This course is accredited by the International Economic Development Council and counts toward the CECD certification for professional economic developers.

WHO SHOULD ATTEND

- Economic development practitioners.
- Chamber executives.
- Municipal and county managers and department directors.
- Elected local-government officials.
- State legislators.
- Congressional aides.
- Public-utilities managers.
- Financial-institution officers.
- Tribal leaders.
- Community planners and developers.
- Real-estate professionals.
- Workforce-development specialists.
- Poverty-reduction advocates.
- Others interested in community job creation.

IN PARTNERSHIP WITH



WESTERN
NEW MEXICO UNIVERSITY



FREEPORT-McMoRAN



New Mexico
GAS COMPANY

TOPICS

- Tools for planning your economy and how to use them.
- Marketing your community.
- Business retention and expansion.
- Researching prospects and building a community data profile.
- Financing economic development projects and utilizing incentives.
- Managing real estate inventory.
- Developing your workforce to align with your goals.
- Managing an economic development program.

REGISTRATION

The course will be offered in-person and online as a hybrid event. In-person registration fee includes all meals and events.

Registration: \$950

NM Residents: \$850

Virtual Registration: \$650



REGISTER TODAY
ECONDEVACADEMY.COM

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